

Assembly Committee on Banking & Finance
Informational Hearing
The Current State of Financial Literacy in California

February 20th, 2007
1:30 p.m.
Room 444

I. OPENING REMARKS:

Assemblymember Ted Lieu, Chair, Assembly Committee on Banking and Finance

II. ORGANIZATION OF COMMITTEE: ADOPTION OF COMMITTEE RULES

III. FINANCIAL LITERACY: KNOWLEDGE AND PERSONAL EMPOWERMENT:

John Hope Bryant, Chairman & founder of Operation HOPE, Inc.

IV. FINANCIAL LITERACY EFFORTS FROM THE FINANCIAL COMMUNITY:

Pamela Erwin, Senior Vice President, Wells Fargo Foundation

Laticia Aguilar, Bank of America

Mary Hogarty, Citi Bank

Goerge Poitou, Chief Operating Officer, SCE Federal Credit Union

Ginger McNally, Chief Executive Officer, Santa Cruz Community Credit Union

Patrick Dwyer, MasterCard

V. FINANCIAL LITERACY PARTNERSHIPS:

Dory Rand, Sargent Shriver National Center on Poverty Law

Tena Lozano, Foundation Services Manager, Richard Myles Johnson Foundation,
member of the CA/NV Credit Union League.

Carol D. Chesbrough, Alana Golden & Collen Toste: The Department of
Financial Institutions and the Learn to Earn Program.

Jason Alderman, Board member of the Jump \$tart Coalition & Director of
financial education for Visa

Olivia Calderon, Policy Representative, The New America Foundation

~~Bruce Allen~~ Loretta Doon, California Society of CPAs

VI. THE EDUCATORS PERSPECTIVE:

Rear Admiral Hering, United States Navy

Robert Basso, Board Trustee, Foundation for Investor Education

Katie Nemer, Principal, Center High School, Antelope California.

Peter Lake, President/CEO of ByDesign Financial Solutions

VII. PUBLIC COMMENT:

VIII. CLOSING REMARKS: